

## MEXICAN CULTURAL ICON AND GLOBAL SUPERSTAR VICENTE FERNÁNDEZ ANNOUNCES 2010 TOUR

LOS ANGELES, CA – February 22, 2010 – Vicente Fernández, the undisputed King of Ranchera music and one of the most revered and successful singers in the world, announced today his 2010 tour. Live Nation, in association with Fernández's long time tour producer Ralph Hauser Promotions, will produce the 2010 tour. Specific tour dates and on sale information will be announced in the coming weeks. For additional ticket and tour information visit [LiveNation.com](http://LiveNation.com).

"Vicente is a musical treasure and we are proud to work with him and Ralph Hauser Promotions to bring his celebrated live show to the top arenas in the United States," said Jason Garner, Chief Executive Officer of Global Music at Live Nation. "With more than 50 albums and 40 years of hits, Vicente continues to perform to sell out crowds year after year making him one of Latin music's highest grossing artists."

Vicente Fernández, is one of Mexico's most recognizable and influential cultural icons, known as the undisputed king of Ranchera music with more than 50 million albums sold and as an actor having appeared in a variety of films spanning three decades. His gifted, soul-stirring voice, and larger than life personality have conquered stages all over the world and have earned global recognition including a star on the Hollywood Walk of Fame, Latin Recording Academy *Person of the Year* in 2002, inclusion in the International Latin Music Hall of Fame, and most recently receiving the Grammy for Best Regional Mexican album for Necesito de Ti released in 2009. Since his 1968 debut La Voz Que Usted Esperaba, Vicente Fernández has a long parade of top hits including "Miseria," "No, No y No" and the massive hit "Volver, Volver," a song that established Fernández in both his home country and around the world.

### About Live Nation

Live Nation Entertainment is the world's premier live entertainment company, consisting of Live Nation, Ticketmaster and Front Line Management Group. As the world's first artist-to-fan vertically integrated live entertainment platform, the company is improving the fan experience and driving major innovations in ticketing technology, marketing and service. Live Nation is the largest producer of live concerts in the world, annually producing more than 22,000 concerts on behalf of 1,500 artists in 57 countries. In 2008, over 50 million fans attended Live Nation concerts, and the company drove more than 70 million unique visitors to [LiveNation.com](http://LiveNation.com) and other online properties. Ticketmaster serves more than 10,000 clients worldwide in multiple event categories and sold more than 141 million tickets valued at over \$8.9 billion on behalf of its clients in 2008. Live Nation is headquartered in Los Angeles, California and is listed on the New York Stock Exchange, trading under the symbol LYV. For additional information about the company, please visit [www.livenation.com/investors](http://www.livenation.com/investors)

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